# ONEDER

KASET

DEVELOPER PROFILE

# **EPS**

## COMPANY PROFILE















## (原屋の Mr. Supamit Kitjapipat

- The President of Theeppipat Group
- The President of Siripanna Group and EakphoomsupDevelopment
- Eakphoomsup Development has established on December 2012 with registered capital at 100,000,000 THB for Real Estate Development

#### **DEVELOPER PROFILE**

Mr. Supamit Kitjapipat, chief executive of Siripanna Group, a hotel operator and real estate investor in Chiang Mai, is expanding its portfolio in Bangkok and major tourist destinations, aiming to investup to 900 million baht during 2018–19.

Supamit Kitjapipat, chief executive of the group, said it plans to investin a Bangkok condominium for the first time this year worth 1.4 Billion baht, located near the MRT RedLine. The group also wants to enter the Hua Hin and Pattaya markets, allotting 300 million for hotel projects in each city in 2018 or 2019. The remaining 200 million baht has been allocated for hotel expansion a plot next to the Siripanna Villa Resort and Spa Chiang Mai. The expansion willadd 20 roomsand a mixed-use project with office space, a gym and market.



"The group will have its ninth anniversary next year and it's a good time to expand our portfolio to other major destinations like Hua Hin and Pattaya. These two new projects will be managed by our hotel team and use our brand," said Mr Supamit. Since 2016, the group has spent 100 million baht to renovate Siripanna Villa Resort and Spa Chiang Mai, adding 30 guestrooms, bringing the total to 104, on top of a meeting room and restaurant. In 2017, the group began to develop a residence project called Akaluck Sansai in Chiang Mai, complementing its first real estate project, Parano Condo @ Chiang Mai.

Mr Supamit said the north of Thailand has always played an important role in the country's tourism industry. It is known for its natural attractions, cultural heritage and its role as the historical gateway in connecting the states and economies of the Southeast Asian region.





Total arrivals to Chiang Mai from January to October, both Thai and international, stayed strong at 8.22 million. The number of visitors will only grow during the current high season. Siripanna Villa Resort and Spa Chiang Mai runs an average occupancy rate of 78%. The resort's average room rate is 3,200 baht per night. Some 60% of its clients are from foreign countries, including China, the US, France, Germany and Australia. For hotel business in Chiang Mai, visitors, especially repeat ones, expect consistency of quality. Repeat visitors also tend to book their accommodation at the last minute. Siripanna Group last week organized "Siripanna A Place of Harmony" for the first time in Bangkok, offering visitors discounts of up to 80% for the brand's accommodation offerings and spa, as well as providing up to 800,000 baht discounts on home and condominium sales.

Mr Supamit said revenue from the hotel and real estate is expected at 300 million baht this year and will increase in 2018.

## THEEPPIPAT GROUP









## **TRANSPORTATION**

Akarat Borikan Co., Ltd P.S.K. Logistics Co., Ltd.

## **HOSPITALITY**

Theeppipat Development Co., Ltd.
Siripanna resort & spa Co., Ltd.
Ake Development Co., Ltd.

## **REAL ESTATE**

Akephoomsub Development Co., Ltd.

Mitr Estate Co., Ltd.

#### **OTHERS**

Gustcake Bakery Ltd.
Ga Minimart Co., Ltd.

# PROJECT













#### DEVELOPER PROFILE



PROJECT DESCRIPTION Condominium new on Mahidol road

PROJECT STARTED Q2, 2015

SALES LAUNCHED Q3, 2015

PROJECT FINISHED Q4, 2016

TOTAL UNITS 185 Units

**SITE AREA** 1 – 3 – 57 Rai (757 Sq.wa)

PROJECT VALUE 500 MB

**SALE PRICE** 1.5 – 3.0 MB (50,000 Baht/sq.m)



#### DEVELOPER PROFILE



PROJECT DESCRIPTION Condominium new on Mahidol road

PROJECT STARTED Q2, 2016

SALES LAUNCHED Q3, 2016

PROJECT FINISHED Q4, 2017

TOTAL UNITS 57 Units

**SITE AREA** 1 – 2– 33 Rai (633.5 Sq.wa)

PROJECT VALUE 180 MB

**SALE PRICE** 1.9 – 3.0 MB (60,000 Baht/sq.m)





PROJECT DESCRIPTION Luxury Single home in Chiang Mai

PROJECT STARTED Q1, 2017

SALES LAUNCHED Q2, 2017

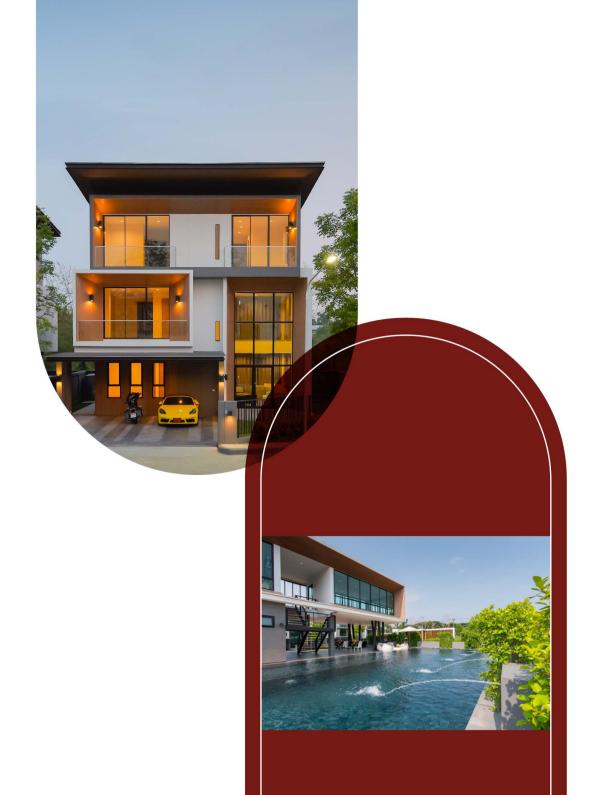
PROJECT FINISHED Q4, 2020

TOTAL UNITS 43 Units

**SITE AREA** 13 – 3 –62 Rai

PROJECT VALUE 800 MB

SALE PRICE 9 – 30 MB





PROJECT DESCRIPTION Low Rise Condominium, 3 Buildings

PROJECT STARTED Q1, 2021

PROJECT FINISHED Q2, 2022

**TOTAL UNITS** 585 Units + 7 Shops

SITE AREA 4.1.55.3 Rai

PROJECT VALUE 1.4 BILLION

SALE PRICE 1.9 – 4.0 MB



